

## SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/427

Date: 30/01/2025

To
The Director
Symbiosis Centre for Management Studies
Nagpur.

Reference: SIU letter no SIU/ACAD/2024/2802 dated 01/07/2024, SIU/ACAD/2024/3944 dated 24/09/2024 regarding of programme structure of batch 2024-2028.

Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, Programme for the batch 2024-28.

Dear Sir/Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2024-28.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R02

Thanking you.

Sincerely,

Dr. Asmita Dani

Director- Academics

Copy to: Controller of Examinations, SIU

### Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/Honours with Research **Programme Structure 2024-28**

1.	OBJECTIVE	The state of the s		lence for imparting hig uate level, thus empor		and contemporary for an early entry into the			
TEA MILITARY	on bread eathbilines Ind (great) Enterey	To provide an envir To foster thinking mand responsible me	onment that facilitates ninds that are sensitiv mbers of society.	s across borders of reli s holistic development e to societal needs and search and initiate the	of the student perso d issues thus making	onality. I them good human beings			
2.	DURATION (IN MONTHS)	48 (Full Time) With	Multiple Entry and Mu	ultiple Exit Options	IAMME Semest	PROGR			
3.	INTAKE	180							
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)			
			15	7.5	3	25 (Includes) i. Scheduled Caste (percentage) - 15			
B.E	estrute Deposit 20,000	lamic Pee p.a Xe 3,68,000	Acai than	Students Office	nsibal	ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3			
		II. Over and above the sanctioned	a) Kashmiri Migra	b) Internationa Percentage)					
JE,E	20,000	intake	mt in INK)	2	20				

5.	ELIGIBILITY				recognised Board with a eduled Caste / Scheduled						
ynsioqry entry	n river ting trikvolat ; tipo na nil ziroture s	Students who wish to opt for Honours with Research must earn a 7.5 CGPA and above at the end of Semester 6.  Eligibility Criteria for the Multiple entries would be as per University's Lateral Entry Rules for FYUG Programmes									
6.	SELECTION PROCEDURE		ion and Written Ability cedure for the Multiple		isted candidates based on ne University's Lateral Ent						
7.	MEDIUM OF INSTRUCTION	English	interest in research an								
8.	PROGRAMME PATTERN	Semester Semester	Entry and Multiple Edit	(Full Time) Wilth Multiple	SF MI)						
		As per Annexure A	1		INTAKE 180	2.					
9.	COURSE & SPECIALIZATION	List of Majors Offe 1. Human Resource 2. Marketing Manag 3. Financial Manage	ement	within the (1n retioned Perce							
	(applies (applies) (applies)	List of Minors Offo 1. Human Resource 2. Marketing Manag 3. Financial Manage	Management ement	e excluding the one ch	nosen as a Major)						
10.	FEE			Academic Fee p.a	Institute Deposit	Total					
LA VIDEST		Indian Students	Other than	3,68,000	20,000	3,88,000					
	temational Stadent	Sents) b) B	(Amount in INR)	Dies and a a) to	oda State						
	- 05		Nagpur Domicile (Amount in INR)	3,12,800	20,000	3,32,800					

ed like olimater	and applicable for ea	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	7,030	275	7,305				
	applicable Major at a long to the partformance of	th flagearch with the sloug into consideration CGPA out of 50 CGPA	Foreign National Category (Amount in US\$)	1,300 bine entities	275	1,575				
		al fees at the time of in	~ The Hall I is the first of the I is the control of the first of the		urse for the award of a C credit vocational course					
11.	ASSESSMENT				m End [University] exam s) may have 100% Cont					
12.	STANDARD OF PASSING	Point (GP) is 10 corr Continuous Assessm corresponding to Gr FAIL. The University	responding to O (outstar nent and Term End exam ade P. Students securing	nding). For all courses ninations separately w g less than 40% mark ploma/ Degree to the	ed on relative performance, a student is required to with a minimum Grade Possing in any head of passing student who has achiever	o pass both bint of 4 g will be declared				
13.	AWARD OF DEGREE/ DIPLOMA/	Certificate in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.								
	CERTIFICATE	<b>Diploma</b> in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.								
	2 28.6 2 3.8.6 al courses of total 4-c	end of the semester		eration the performar	nd applicable Minor will bace of all semester exam					

Bachelor of Business Administration Honours with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

Bachelor of Business Administration Honours with Research with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

## 14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi- disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non- Credit Audit Course/s
1	8	4	0	2	3	2	0	0	19	0	
2	7	4	3	2	3	2	0	0	21	1 1	
3	6	4	3	2	3	2	0	0	20	1	
4	9	4	3	2	0	0	4	0	22	1	
5	16	6	0	0	0	0	0	0	22	1	
6	16	4	0	0	0	0	0	0	20	0	As per
Total	62	26	9	8	9	6	4	0	124	The section	the
	DET THE R	A SERVICE OF	Na mena in		Honours	AND SECTION			Q BUR	WEIGHT	Student's
7	16	1 4	1 0	0	0	0	0	0	20	0	Choice
8	12	8	0	0	0	0	0	0	20	0	
Total	90	38	9	8	9	6	4	0	164	30	T SA S
Total	THE RESERVE	and were the	SUPERIOR DESIGNATION	Hon	ours with Res	search					
7	16	4	0	0	0	0	0	0	20	0	
8	4	4	0	0	0	0	0	12	20	0	
Total	82	This Program	9	8	9	6	4	12	164	tel 4 eredite	

1. The students exiting the Programme after Semesters 2 OR Semester - 4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma approved by the

2. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

permissible, subject to revision of the Programme Structure, following the specified processes.

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### Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2024-28

Annexure A

			Annexur	e A			
Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 1				
		Disciplin	e-Specific Courses	/Major Co	urses	02132201	80007
T2202	0213220101	Business Mathematics	d Required Crodina	2	50	0	50
T2560	0213220102	Principles and Practices of Management	kill Enhancement	2	50	norse Roll	50
	The second	acmon a	Major Course				
			Choose any One Co	ourse)	Lappy R	MUSSELSU BE	CA-PITE CA-PITE
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
		(Choose Any On	Minor Course e Course other tha	n the cho	sen Major)	1 021322020	
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of	Financial	4	60	40	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Accounting	Management				
		Total	Required Credits	4	60	40	100
			ility Enhancement Choose any One Co		Cours	ree Code	900 e
T6362	0213220106	Speech and Communication	SERVENINE .	2	30	20	50
T6098	0213220107	Introduction to Better Language Skills	le-Specific Course	2	30	20	50
	0	Total	Required Credits	2	30	20	50
		Sk	till Enhancement C	ourses	Ta see House Co	energy of	
T3755	0213220108	Basics of MS Office		3	45	30	75
the state of the s		Cor	mmon Value-Added	d Course			
TH4258	0213220109	Yoga I	Chaose any One	2	50	0	50
	100	03	Grand Total	19	345	130	475
			Semester - 2		Walter and Television		
		Discipline	e-Specific Courses,	/Major Co	urses		
T2536	0213220201	Business Research Methodology	Management I Required Cradity	2	50	0	50
T2212	0213220202	Fundamentals of Economics	Minor Course	O VIA DE	25	0	25
	De Hill	08 # (	Major Course Choose any One Co	ourse)	Fundaments Marketten	021322010	Zales
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2451	0213220205	Introduction to Costing	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
		(Choose any Or	Minor Course ne Course other tha	n the cho	sen Major)		
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100
T2451	0213220205	Introduction to Costing	Financial - Management	4	60	40	100
		Total	Required Credits	4	60	40	100
Bassille			ility Enhancement Choose any One Co		In Lame	stemmined g	ments if
T6003	0213220206	Indian Kaleidoscope- Culture and Communication		2	30	20	50
T6399	0213220207	Basic Marathi I	o-Specific Courses	2	30	20	50
		Total	Required Credits	2	30	20	50
		SI	cill Enhancement C	ourse			
T3756	0213220208	Advanced Excel	La Language and La	3	45	30	75
	<i>1</i>	Con	nmon Value-Added	Courses			
T2835	0213220209	Sustainability Studies	Madwilling	2	50	0	50
		Mar	datory Non-Credit	Courses	inglam uses la		
TH4788	0213220210	Health and Wellness Module I	Age magener	0	0	0	0
		M	Jultidisciplinary Co.	HECOC			

**Multidisciplinary Courses** 

(Choose Any One Course from the University Basket of Multidisciplinary Courses)

The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC

Catalogu e Course Code	Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Registra	tion Portal bef	fore the commencemen	t of each semeste	r and etu	dents may sho	Marks	
	DR F	You can d	ownload the list o	n eduwiz	nortal	ose a course of	their choice.
-	-	MD1	The state of the s	3	75	0	7.5
			Grand Total	21	395	130	75
		Voca	ational Courses (S	ummer)			525
	(Or	ly for students who wi	sh to exit after the	First Yea	r with a Cortifi	icatol	
T2021	0213220211	Insurance Management	14 (19)	2	50	0	50
T2876	0213220212	Export Import management	konvojanski -	2	50	0	50
		Total	Required Credits	4	100	0	100

Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

	S STATE OF THE		Semester - 3				
		Discipline	-Specific Courses/I	lajor Co	urses	nenecriza -	CONTRACT IN
T2787	0213220301	Basics of Statistical Techniques	all Required Gradilla	2	30	20	50
	or Hills	S dis	Major Courses Choose Any One Co	urse)		020222020	
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
941 no h	walls and the or	Total	Required Credits	4	60	40	100

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e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		n estumin portain	Minor Courses				
		(Choose Any On	e Course other tha	n the cho	sen Major)		
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
	0		lity Enhancement C Choose Any One Co		Introductio	7 02132204	1264
T2239	0213220305	Business Communication		2	30	20	50
T6400	0213220306	Basic Marathi-II	Mator Course	2	30	20	50
		Total	Required Credits	2	30	20	50
		Sk	cill Enhancement Co Choose Any One Co		M cardinas   CO	Saccesco Les	1 CMT
T3742	0213220307	Data Analytics using MS-Excel		3	45	30	75
		Con	nmon Value-Added	Course			
TE7851	0213220308	Introduction to Artificial Intelligence		2	50	P0000100 81	50
		Mar	ndatory Non-Credit	Course	0110106/16/11	annother the	
TH4789	0213220309	Health and Wellness Module II		0	0	0	0

**Multidisciplinary Courses** 

(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)

The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 3. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Couc		You can downle	oad the list on	eduwiz p	ortal.		
	-	MD2	NO SERVICE EN	3	75	0	75
	UB-	08	<b>Grand Total</b>	20	350	150	500
	84	00 1 2	name of the last	Planning	US Workforce	12	55191
- Telephone		SANT CONTRACTOR	Semester - 4		minus 200 T Ko	COST LONG BUT	SOLE IN THE
	40	Discipline-Spe	cific Courses/	Major Cou	irses		
T2647	0213220401	Introduction to Entrepreneurship	Choose Any C	1	25	0	25
	os	08 . \$					
	20		Major Courses ose Any One G		THE REAL OF	02132203	JUEGT
		Group 1 -	Marketing Ma	nagement			
TM2131	0213220402	Services Marketing	(Choose Any	4	60	40	100
T3680	0213220403	Digital Marketing		4	60	40	100
		Group 2 – Hu	man Resource	Managen	nent		
TM2139	0213220404	Performance Management System		4	60	40	100
TM2197	0213220405	Competencies and Career Development	indetory Non-	4	60	40	100
		Group 3	- Financial Mai	nagement	DHIPERON I		
T2112	0213220406	Indian Banking and Financial System	rereity Basket	4	60	40	100
T2456	0213220407	Introduction to Financial Management		4 =10	60 9 100	40	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total Re	equired Credits	8	120	80	200
		The second of th	Minor Courses		DNDGMBJUA		
re enuxum	(Ch	oose Any one course from				Major)	- Nelland
		The state of the s	- Marketing Ma	nagement			-67
TM2131	0213220402	Services Marketing	Jaemesicemmo	4	60	40	100
T3680	0213220403	Digital Marketing	their chi	4	60	40	100
		Group 2 – H	uman Resource	Managem	nent		
TM2139	0213220404	Performance Management System	o'T beard	4	60	40	100
TM2197	0213220405	Management	cational Course tab to exit after	4	60	40	100
		Group 3	- Financial Man	agement	aud Isdotal		
T2112	0213220406	Indian Banking and Financial System		4	60	40	100
T2456	0213220407	Introduction to Financial Management		4	60	40	100
		Total Re	equired Credits	4	60	40	100
otelii" e h	Annua wa ili	Ability (Choose any one of	Enhancement (course from the		Courses)	Mind Street,	
T3759	0213220408	Data Visualization and Interpretation	plamos yficians	2	30	20	50
T2290	0213220409	Leadership and Capacity Building		2	30	20	50
		Total Re	equired Credits	2	30	20	50
		S	ummer Internsh	ip			
T2904	0213220410	Internship	e-Specific Coun	4	0	100	100
		Manda	tory Non-Credit	Course		Emerge	

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
SMC001	0213220411	Vasudhaiva Kutumbakam	Inquired Credits	A 11 JOT 0	0	0	0

**Multidisciplinary Courses** 

(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)

The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 4. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of

their choice.

		You can download the list or	leauw			7.5
		MD3	3	75	0	75
		Grand Total	22	310	240	550
	(On	Vocational Courses (Su ly for students who wish to exit after the (Choose Any One from the Foll	Second	d Year with a Dip	oloma)	ETCML
T2781	0213220412	Global Business Environment	4	100	0	100
TM2214	0213220413	Conflict Management and Negotiation	4 0	100	0	100
TM2175	0213220414	Finance Strategy	4	100	0	100
	0.0	Total Required Credits	4	100	0	100

Note: Students exiting at the end of the fourth semester and earning 82 credits will be awarded a "Diploma in Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

Semester - 5

Discipline-Specific Courses/Major Courses

Page

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2601	0213220501	Creativity and Innovations	rom any one g	4	60 wall	40	100
		pa Min ,					
		(Che	Major Courses		Dasies of L	202132205	THE PART OF THE PA
			- Marketing Ma			mercunal III u	
TM2196	0213220502	Fundamentals of Brand Management	- Human Reson	4 0	60	40	100
TM2182	0213220503	Basics of International Marketing		4	60	40	100
TM2134	0213220504	Sales and Distribution		4	60	40	100
		Group 2 - He	uman Resource	Managem	ent	wireczen I	PARCET
TM2140	0213220505	Compensation Management	ip 3 - Financial	4	60	40	100
TM2194	0213220506	Cross Cultural Management		4	60	40	100
T2292	0213220507	HRD Instrument		4	60	40	100
		Group 3	- Financial Ma	nagement	D ANIMAGE		
T2966	0213220508	Introduction to Corporate Finance		4	60	40	100
T2102	0213220509	Advanced Financial Management		4	60	40	100
TM2174	0213220510	Banking Operations Management		4	60	8055 40	100
		Total Re	quired Credits	12	180	120	300
	1985	Mino	r Course- Comp	ulsory		100	
Г8000	0213220511	Service Learning		2	50	0	50
			Minor Courses				

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	(Ch	oose Any one course from a	any one group	other tha	in the chosen I	Major)	MACT
		Group 1 -	Marketing Ma	nagement	nodsvonal		VV-
TM2196	0213220502	Fundamentals of Brand Management		4	60	40	100
TM2182	0213220503	Basics of International Marketing	ynA sepor(2)	4	60	40	100
TM2134	0213220504	Sales and Distribution	Daniello - Lu	4	60	40	100
		Group 2 - Hun	nan Resource	Managem	ent	02132205	
TM2140	0213220505	Compensation Management	4	4	60	40	100
TM2194	0213220506	Cross Cultural Management		4	60	40	100
T2292	0213220507	HRD Instrument	EN TENIOR	4	60	40	100
	00	Group 3 -	Financial Man	agement			
T2966	0213220508	Introduction to Corporate Finance		4	60	40	100
T2102	0213220509	Advanced Financial Management		4	60	40	100
TM2174	0213220510	Banking Operations Management	Manua - Chi	4	60	40	100
		Total Requ	uired Credits	4	60	40	100
	0.0	Mandato	ry Non-Credit	Course	wastaneld 20	02332205	
SMC002	0213220512	Core Environmental Studies		0	0	4 0132205	O THEE
		Compulsory	<b>Grand Total</b>	22	350	200	550

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester -	5	SavnA associated		
	56	Discipline-S	pecific Courses	/Major Co	urses	35 02132206	TM21
TM2221	0213220601	Management Strategy		4	60 80	40	100
				Relationshi	Oustomer Management	66- 02132306	TMZI
		/Chr	Major Courses			NEW TO PERSON	
	.0		ose Any One G - Marketing Ma		CO los Person	00275750	CAMPING
TM2135	0213220602	Retail Marketing		4	60	40	100
TM2165	0213220603	Advertising and Public Relations		4	60	40	100 TOO
TM2166	0213220604	Customer Relationship Management	up 3 — Financial	4	60	40	100
	a ax min	Group 2 - Hu	ıman Resource	Managem	ent	OURSELSO TO	
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	100	3 0.0 32206	100
ΓM2181	0213220606	Talent Management		4	60	40	100
ΓM2215	0213220607	Learning and development	I Required Cre	4	60	40	100
	002	Group 3	- Financial Mar	nagement			
TM2180	0213220608	Financial Regulatory Environment	semester and c	4	60	40	100
TM2193	0213220609	Corporate Governance and Finance	Ment Courses	4	60	40	100
TM2176	0213220610	Personal Finance		4	60	40	100
		Total Re	quired Credits	12	180/220	120/80	300
			<b>Minor Courses</b>				

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination	Total Marks
	(Ch	oose Any one course fro	m any one group	other tha	n the chosen I	Major)	
			- Marketing Ma			, ,	
TM2135	0213220602	Retail Marketing	us-Specific Cour	4	60	40	100
TM2165	0213220603	Advertising and Public Relations		4	60	40	100
TM2166	0213220604	Customer Relationship Management		4	60	40	100
		Group 2 - H	uman Resource	Managem	ent		
TM2254	0213220605	Emotional Intelligence for Personal Growth	golfestnið - 1 a	4	100	0	100
TM2181	0213220606	Talent Management		4	60	40	100
TM2215	0213220607	Learning and development		4	60	40	100
		Group 3	- Financial Mar	agement	Teme IniU	mees ee 5a	town -
ΓM2180	0213220608	Financial Regulatory Environment	rose S mamus -	4	60	40	100
ΓM2193	0213220609	Corporate Governance and Finance		4	60	40	100
ΓM2176	0213220610	Personal Finance		4	60	40	100
		Total Re	equired Credits	4	60/100	40/00	100
		Marketon M	<b>Grand Total</b>	20	300	200	500

Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).



Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Mark
			Semester	- 7	E-THE LOND		
AND HER	Transfer of	(Honour	s / Honours w	ith Research	) vine reports	PA 5 - 45 - 1	
			pecific Course				
T2543	0213220701	Operation Research		4	60	40	100
	District Co.	03		e Marketing	da I Sustainab	NUMBER OF THE RES	100
	08-	00 (Ch	Major Cours	Group)	04 Marketing	68 02132207	tile V
TMAKAA		Group 1	- Marketing M	lanagement			
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	60	40	100
		Group 2 - H	uman Resourc	e Manageme	ent		
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
ΓM2216	0213220706	Introduction to HR Analytics		4	60	40	100
ΓM2218	0213220707	Corporate Culture and Organisational Strategy		4	60	40	100
	08.4	Group 3	- Financial Ma	anagement	William DE	OKERISO E	CVAT
Г2934	0213220708	Security Analysis and Portfolio Management	body bedypod	4	60	40	100
M2123	0213220709	Mergers and Acquisitions	aY beend Ye	4	60	40	100
2933	0213220710	Financial Risk Management		4	60	40	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total F	Required Credits	12	180	120	300
			Minor Courses				1539105-0-211
	(Ch	oose Any one course fro				Major)	
		Group 1	- Marketing Ma	nagement			
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704		Major Coun (Choose Any One	4	60	40	100
		Group 2 - I	luman Resource	Managem	ent		
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
TM2216	0213220706	Introduction to HR Analytics		4	60	40	100
TM2218	0213220707	Corporate Culture and Organisational Strategy	WORSH NSMUH	4	60	40	100
		Group	3 - Financial Mar	agement	AL MUBICA		
T2934	0213220708	Security Analysis and Portfolio Management		4	60	40	100
TM2123	0213220709	Mergers and Acquisitions		4	60	40	100
T2933	0213220710	Financial Risk Management	p 3 - Financial I	0114	60	40	100
	hk link	Total R	equired Credits	4	60	40	100
			<b>Grand Total</b>	20	300	200	500



Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 8		of the second		
IS SHEW		Name of State of Stat	(Honours)	6.0			
	40	(CI	Major Courses noose Any One G	roup)		77 021322080	TM21
		Group 1	- Marketing Ma	nagement	Marketing:		
TM2177	0213220801	Fundamentals of Marketing Research		4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation	- Human Resour	4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40 00	100
		Group 2 - F	luman Resource	Managem	ent	THE REAL PROPERTY.	
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	60	40	100
TM2178	0213220805	Organizational Development and Change		4	60	40	100
Г2478	0213220806	Human Resources and Total Quality Management	sp 3 – Financial	4	60	40	100
	Total Control	Group 3	3 - Financial Man	agement	pullevet 8	IRD CERTON	CAPCE
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
T2967	0213220808	Taxation		4	60	40	100
ΓM2173	0213220809	Trade Finance and Forex Risk Management	Required Cred	4	60	40	100
	999	A STATE OF THE STA	equired Credits	12	180	120	300

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Minor Courses				
	(Cho	ose any two courses fro	The state of the s			Major)	
		Group 1	- Marketing Ma	nagement			
TM2177	0213220801	Trainteening Trebearen	Major Cour (Choose Any On	4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation	p I - Marketing	4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40	100
	UB.	Group 2 - H	luman Resource	Managem	ent		
THM6079	0213220804	Research Paper Writing in Human Resource Management	- Human Resou	4	60	40	100
TM2178	0213220805	Organizational Development and Change		4	60	18055140	100
T2478	0213220806	Human Resources and Total Quality Management		4	60	18053740	100 mail
4		Group	3 - Financial Mar	nagement			
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
T2967	0213220808	Taxation	Inconstitution of	4	60	40	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	60	40	100
		Total R	equired Credits	8	120	80	200
			<b>Grand Total</b>	20	300	200	500

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		(1	Honours with Rese	arch)			
		(0	Major Courses Choose Any One Co				
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
	(Cho	oose Any One from the	Minor Courses		n the chosen I	Major)	ATTE
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
	0.010	Total	Required Credits	4	60	40	100
	11/15	35 5 1 1 1 1 1	Research Projec	t			
T2812	0213220810	Research Project		12	180	120	300
lote:			<b>Grand Total</b>	20	300	200	500

Note:

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours" - 164 (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours with Research" - 164 (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).

# Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration – Honours / Honours with Research Programme Structure 2024-28

#### SUMMARY

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	<b>Total Credits</b>	Total Marks
1	6	13	19	475
2	8	13	21	525
3	5	15	20	500
4	4	18	22	550
5	2	20	22	550
6	4	16	20	500
Total	29	95	124	3100
		Honours	and developing the	
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100
	Но	nours with Research	programma III	
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100