



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/ 427

Date: 30/01/2025

To
The Director
Symbiosis Centre for Management Studies
Nagpur.

Reference: SIU letter no **SIU/ACAD/2024/2802** dated **01/07/2024**, **SIU/ACAD/2024/3944** dated **24/09/2024** regarding of programme structure of batch 2024-2028.

Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, Programme for the batch 2024-28.

Dear Sir/Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2024-28.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R02

Thanking you.

Sincerely,

Dr. Asmita Dani
Director- Academics

Copy to: Controller of Examinations, SIU

**Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration - Honours/Honours with Research
Programme Structure 2024-28**

1.	OBJECTIVE	<p>To build the institute as a Centre of excellence for imparting high quality, relevant and contemporary management education at the undergraduate level, thus empowering the students for an early entry into the corporate world.</p> <p>To make education accessible to students across borders of religion, geography, caste or gender.</p> <p>To provide an environment that facilitates holistic development of the student personality.</p> <p>To foster thinking minds that are sensitive to societal needs and issues thus making them good human beings and responsible members of society.</p> <p>To stimulate in students an interest in research and initiate them into research methodologies.</p>					
2.	DURATION (IN MONTHS)	48 (Full Time) With Multiple Entry and Multiple Exit Options					
3.	INTAKE	180					
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)	
			15	7.5	3	25 (Includes) i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3	
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)		b) International Students (In Percentage)		
			2	20			



5.	ELIGIBILITY	<p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>Students who wish to opt for Honours with Research must earn a 7.5 CGPA and above at the end of Semester-6.</p> <p>Eligibility Criteria for the Multiple entries would be as per University's Lateral Entry Rules for FYUG Programmes.</p>				
6.	SELECTION PROCEDURE	<p>1. Symbiosis Entrance Test (SET) 2. Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET 3. The selection Procedure for the Multiple Entry would be as per the University's Lateral Entry Rules for FYUG Programmes.</p>				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	<p>As per Annexure A</p> <p>List of Majors Offered (Choose any one)</p> <p>1. Human Resource Management 2. Marketing Management 3. Financial Management</p> <p>List of Minors Offered (Choose any one excluding the one chosen as a Major)</p> <p>1. Human Resource Management 2. Marketing Management 3. Financial Management</p>				
10.	FEE			Academic Fee p.a	Institute Deposit	Total
		Indian Students	Other than Nagpur Domicile (Amount in INR)	3,68,000	20,000	3,88,000
			Nagpur Domicile (Amount in INR)	3,12,800	20,000	3,32,800



		International Students	NRI/ PIO/ OCI Category (Amount in US\$)	7,030	275	7,305
			Foreign National Category (Amount in US\$)	1,300	275	1,575
	Note - The exiting students will have to complete the additional 4 credit vocational course for the award of a Certificate/ Diploma by paying additional fees at the time of intimation of the exit. The additional fees of 4 credit vocational course will be informed in due course of time.					
11.	ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.				
12.	STANDARD OF PASSING	The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.				
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	<p>Certificate in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Diploma in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Bachelor of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.</p>				

Bachelor of Business Administration **Honours** with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

Bachelor of Business Administration **Honours with Research** with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi-disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non-Credit Audit Course/s	
1	8	4	0	2	3	2	0	0	19	0	As per the Student's Choice	
2	7	4	3	2	3	2	0	0	21	1		
3	6	4	3	2	3	2	0	0	20	1		
4	9	4	3	2	0	0	4	0	22	1		
5	16	6	0	0	0	0	0	0	22	1		
6	16	4	0	0	0	0	0	0	20	0		
Total	62	26	9	8	9	6	4	0	124			
Honours												
7	16	4	0	0	0	0	0	0	20	0		
8	12	8	0	0	0	0	0	0	20	0		
Total	90	38	9	8	9	6	4	0	164			
Honours with Research												
7	16	4	0	0	0	0	0	0	20	0		
8	4	4	0	0	0	0	0	12	20	0		
Total	82	34	9	8	9	6	4	12	164			

- The students exiting the Programme after Semesters 2 OR Semester - 4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma approved by the Academic Council.
- Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

[Signature]
Director - Academic

Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration - Honours/ Honours with Research
Programme Structure 2024-28

Annexure A

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester - 1							
Discipline-Specific Courses/Major Courses							
T2202	0213220101	Business Mathematics		2	50	0	50
T2560	0213220102	Principles and Practices of Management		2	50	0	50
Major Course (Choose any One Course)							
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Minor Course (Choose Any One Course other than the chosen Major)							
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of	Financial	4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Accounting	Management				
Total Required Credits				4	60	40	100
Ability Enhancement Course (Choose any One Course)							
T6362	0213220106	Speech and Communication		2	30	20	50
T6098	0213220107	Introduction to Better Language Skills		2	30	20	50
Total Required Credits				2	30	20	50
Skill Enhancement Courses							
T3755	0213220108	Basics of MS Office		3	45	30	75
Common Value-Added Course							
TH4258	0213220109	Yoga I		2	50	0	50
Grand Total				19	345	130	475
Semester – 2							
Discipline-Specific Courses/Major Courses							
T2536	0213220201	Business Research Methodology		2	50	0	50
T2212	0213220202	Fundamentals of Economics		1	25	0	25
Major Course (Choose any One Course)							
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2451	0213220205	Introduction to Costing	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Minor Course (Choose any One Course other than the chosen Major)							
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100
T2451	0213220205	Introduction to Costing	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Ability Enhancement Course (Choose any One Course)							
T6003	0213220206	Indian Kaleidoscope- Culture and Communication		2	30	20	50
T6399	0213220207	Basic Marathi I		2	30	20	50
Total Required Credits				2	30	20	50
Skill Enhancement Course							
T3756	0213220208	Advanced Excel		3	45	30	75
Common Value-Added Courses							
T2835	0213220209	Sustainability Studies		2	50	0	50
Mandatory Non-Credit Courses							
TH4788	0213220210	Health and Wellness Module I		0	0	0	0
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses)							
The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Registration Portal before the commencement of each semester, and students may choose a course of their choice. You can download the list on eduwiz portal.							
-	-	MD1		3	75	0	75
Grand Total				21	395	130	525
Vocational Courses (Summer) (Only for students who wish to exit after the First Year with a Certificate)							
T2021	0213220211	Insurance Management		2	50	0	50
T2876	0213220212	Export Import management		2	50	0	50
Total Required Credits				4	100	0	100
Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.							
Semester - 3							
Discipline-Specific Courses/Major Courses							
T2787	0213220301	Basics of Statistical Techniques		2	30	20	50
Major Courses (Choose Any One Course)							
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Minor Courses (Choose Any One Course other than the chosen Major)							
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Ability Enhancement Courses (Choose Any One Course)							
T2239	0213220305	Business Communication		2	30	20	50
T6400	0213220306	Basic Marathi-II		2	30	20	50
Total Required Credits				2	30	20	50
Skill Enhancement Courses (Choose Any One Course)							
T3742	0213220307	Data Analytics using MS-Excel		3	45	30	75
Common Value-Added Course							
TE7851	0213220308	Introduction to Artificial Intelligence		2	50	0	50
Mandatory Non-Credit Course							
TH4789	0213220309	Health and Wellness Module II		0	0	0	0
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B) The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 3. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
You can download the list on eduwiz portal.							
-	-	MD2		3	75	0	75
Grand Total				20	350	150	500
Semester - 4							
Discipline-Specific Courses/Major Courses							
T2647	0213220401	Introduction to Entrepreneurship		1	25	0	25
Major Courses (Choose Any One Group)							
Group 1 - Marketing Management							
TM2131	0213220402	Services Marketing		4	60	40	100
T3680	0213220403	Digital Marketing		4	60	40	100
Group 2 - Human Resource Management							
TM2139	0213220404	Performance Management System		4	60	40	100
TM2197	0213220405	Managerial Competencies and Career Development		4	60	40	100
Group 3 - Financial Management							
T2112	0213220406	Indian Banking and Financial System		4	60	40	100
T2456	0213220407	Introduction to Financial Management		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Total Required Credits				8	120	80	200
Minor Courses							
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2131	0213220402	Services Marketing		4	60	40	100
T3680	0213220403	Digital Marketing		4	60	40	100
Group 2 – Human Resource Management							
TM2139	0213220404	Performance Management System		4	60	40	100
TM2197	0213220405	Managerial Competencies and Career Development		4	60	40	100
Group 3 - Financial Management							
T2112	0213220406	Indian Banking and Financial System		4	60	40	100
T2456	0213220407	Introduction to Financial Management		4	60	40	100
Total Required Credits				4	60	40	100
Ability Enhancement Courses							
(Choose any one course from the Following Courses)							
T3759	0213220408	Data Visualization and Interpretation		2	30	20	50
T2290	0213220409	Leadership and Capacity Building		2	30	20	50
Total Required Credits				2	30	20	50
Summer Internship							
T2904	0213220410	Internship		4	0	100	100
Mandatory Non-Credit Course							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
SMC001	0213220411	Vasudhaiva Kutumbakam		0	0	0	0
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B) The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 4. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice. You can download the list on eduwiz portal.							
-	-	MD3		3	75	0	75
Grand Total				22	310	240	550
Vocational Courses (Summer) (Only for students who wish to exit after the Second Year with a Diploma) (Choose Any One from the Following Courses)							
T2781	0213220412	Global Business Environment		4	100	0	100
TM2214	0213220413	Conflict Management and Negotiation		4	100	0	100
TM2175	0213220414	Finance Strategy		4	100	0	100
Total Required Credits				4	100	0	100
Note: Students exiting at the end of the fourth semester and earning 82 credits will be awarded a "Diploma in Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.							
Semester - 5							
Discipline-Specific Courses/Major Courses							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2601	0213220501	Creativity and Innovations		4	60	40	100
Major Courses (Choose Any One Group)							
Group 1 – Marketing Management							
TM2196	0213220502	Fundamentals of Brand Management		4	60	40	100
TM2182	0213220503	Basics of International Marketing		4	60	40	100
TM2134	0213220504	Sales and Distribution		4	60	40	100
Group 2 - Human Resource Management							
TM2140	0213220505	Compensation Management		4	60	40	100
TM2194	0213220506	Cross Cultural Management		4	60	40	100
T2292	0213220507	HRD Instrument		4	60	40	100
Group 3 – Financial Management							
T2966	0213220508	Introduction to Corporate Finance		4	60	40	100
T2102	0213220509	Advanced Financial Management		4	60	40	100
TM2174	0213220510	Banking Operations Management		4	60	40	100
Total Required Credits				12	180	120	300
Minor Course- Compulsory							
T8000	0213220511	Service Learning		2	50	0	50
Minor Courses							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2196	0213220502	Fundamentals of Brand Management		4	60	40	100
TM2182	0213220503	Basics of International Marketing		4	60	40	100
TM2134	0213220504	Sales and Distribution		4	60	40	100
Group 2 - Human Resource Management							
TM2140	0213220505	Compensation Management		4	60	40	100
TM2194	0213220506	Cross Cultural Management		4	60	40	100
T2292	0213220507	HRD Instrument		4	60	40	100
Group 3 – Financial Management							
T2966	0213220508	Introduction to Corporate Finance		4	60	40	100
T2102	0213220509	Advanced Financial Management		4	60	40	100
TM2174	0213220510	Banking Operations Management		4	60	40	100
Total Required Credits				4	60	40	100
Mandatory Non-Credit Course							
SMC002	0213220512	Core Environmental Studies		0	0	0	0
Grand Total				22	350	200	550

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester – 6							
Discipline-Specific Courses/Major Courses							
TM2221	0213220601	Management Strategy		4	60	40	100
Major Courses (Choose Any One Group)							
Group 1 – Marketing Management							
TM2135	0213220602	Retail Marketing		4	60	40	100
TM2165	0213220603	Advertising and Public Relations		4	60	40	100
TM2166	0213220604	Customer Relationship Management		4	60	40	100
Group 2 - Human Resource Management							
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	100	0	100
TM2181	0213220606	Talent Management		4	60	40	100
TM2215	0213220607	Learning and development		4	60	40	100
Group 3 – Financial Management							
TM2180	0213220608	Financial Regulatory Environment		4	60	40	100
TM2193	0213220609	Corporate Governance and Finance		4	60	40	100
TM2176	0213220610	Personal Finance		4	60	40	100
Total Required Credits				12	180/220	120/80	300
Minor Courses							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2135	0213220602	Retail Marketing		4	60	40	100
TM2165	0213220603	Advertising and Public Relations		4	60	40	100
TM2166	0213220604	Customer Relationship Management		4	60	40	100
Group 2 - Human Resource Management							
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	100	0	100
TM2181	0213220606	Talent Management		4	60	40	100
TM2215	0213220607	Learning and development		4	60	40	100
Group 3 – Financial Management							
TM2180	0213220608	Financial Regulatory Environment		4	60	40	100
TM2193	0213220609	Corporate Governance and Finance		4	60	40	100
TM2176	0213220610	Personal Finance		4	60	40	100
Total Required Credits				4	60/100	40/00	100
Grand Total				20	300	200	500
<p>Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).</p>							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester - 7							
(Honours / Honours with Research)							
Discipline-Specific Courses/Major Courses							
T2543	0213220701	Operation Research		4	60	40	100
Major Courses (Choose Any One Group)							
Group 1 - Marketing Management							
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	60	40	100
Group 2 - Human Resource Management							
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
TM2216	0213220706	Introduction to HR Analytics		4	60	40	100
TM2218	0213220707	Corporate Culture and Organisational Strategy		4	60	40	100
Group 3 - Financial Management							
T2934	0213220708	Security Analysis and Portfolio Management		4	60	40	100
TM2123	0213220709	Mergers and Acquisitions		4	60	40	100
T2933	0213220710	Financial Risk Management		4	60	40	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Total Required Credits				12	180	120	300
Minor Courses							
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	60	40	100
Group 2 - Human Resource Management							
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
TM2216	0213220706	Introduction to HR Analytics		4	60	40	100
TM2218	0213220707	Corporate Culture and Organisational Strategy		4	60	40	100
Group 3 – Financial Management							
T2934	0213220708	Security Analysis and Portfolio Management		4	60	40	100
TM2123	0213220709	Mergers and Acquisitions		4	60	40	100
T2933	0213220710	Financial Risk Management		4	60	40	100
Total Required Credits				4	60	40	100
Grand Total				20	300	200	500

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester - 8							
(Honours)							
Major Courses							
(Choose Any One Group)							
Group 1 – Marketing Management							
TM2177	0213220801	Fundamentals of Marketing Research		4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation		4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40	100
Group 2 - Human Resource Management							
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	60	40	100
TM2178	0213220805	Organizational Development and Change		4	60	40	100
T2478	0213220806	Human Resources and Total Quality Management		4	60	40	100
Group 3 – Financial Management							
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
T2967	0213220808	Taxation		4	60	40	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	60	40	100
Total Required Credits				12	180	120	300

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Minor Courses							
(Choose any two courses from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2177	0213220801	Fundamentals of Marketing Research		4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation		4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40	100
Group 2 - Human Resource Management							
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	60	40	100
TM2178	0213220805	Organizational Development and Change		4	60	40	100
T2478	0213220806	Human Resources and Total Quality Management		4	60	40	100
Group 3 – Financial Management							
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
T2967	0213220808	Taxation		4	60	40	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	60	40	100
Total Required Credits				8	120	80	200
Grand Total				20	300	200	500



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
(Honours with Research)							
Major Courses (Choose Any One Course)							
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Minor Courses (Choose Any One from the Following Courses other than the chosen Major)							
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
Total Required Credits				4	60	40	100
Research Project							
T2812	0213220810	Research Project		12	180	120	300
Grand Total				20	300	200	500
Note:							
Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours" – 164 (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).							
Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours with Research" – 164 (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).							

Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration – Honours / Honours with Research
Programme Structure 2024-28

SUMMARY

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
1	6	13	19	475
2	8	13	21	525
3	5	15	20	500
4	4	18	22	550
5	2	20	22	550
6	4	16	20	500
Total	29	95	124	3100
Honours				
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100
Honours with Research				
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100